

Press Information

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Honda to Begin Sales of All-New CR-V

TOKYO, Japan, November 28, 2011—Honda Motor Co., Ltd. today announced that the all-new CR-V would go on sale at dealerships across Japan on December 2. Introduced in 1995, the CR-V pioneered a completely new SUV market with its original combination of car-like ride comfort and exceptional utility. Today, the CR-V is available in 160 countries, with over 500,000 units sold every year worldwide.^{*1}

The all-new fourth-generation CR-V is more advanced in every area, including design, packaging and technology. In addition to the sleek and aerodynamic body, the CR-V features higher fuel economy, enhanced ride comfort and a roomier interior and cargo area for better utility than ever before. Providing exceptional stability in a wide range of driving situations, the CR-V offers peace of mind to every occupant.

Joining the 2.4 L four-wheel-drive model is a new 2.0 L front-wheel drive model that offers a combination of best-in-class fuel economy^{*2} and powerful performance at a reasonable price. Further, all CR-V models qualify for Japan's eco-car tax incentives.

Since its 1995 introduction, over 5 million CR-V automobiles have been sold worldwide cumulatively.^{*3}

*1 Honda calculations

*2 Honda calculations for 2.0 L SUVs as of November 2011

*3 Honda calculations



CR-V 20G (FF)



CR-V 24G (4WD)

●Monthly sales target for all CR-V models (Japan): 1,500 units

●Key features of CR-V

- The exterior styling expresses the CR-V's power and functionality. The front bumper features an aerodynamic shape, and the highly curved rear glass emphasizes the large cargo area while adding further energy to the design.
- The CR-V demonstrates new attention to the in-vehicle experience and features enhanced driver comfort and more advanced functionality and control. The new center display^{*4} offers Honda's latest information functionality, providing a wide range of data in a convenient and easy-to-read format. Supporting smoother control, the center display and other elements of the interior allow the driver to grasp current conditions easily and focus on driving.

^{*4} Manufacturer's option available with Internavi

- With a more compact body than the previous model, the CR-V offers a 225 mm longer interior and a 65 L larger cargo area for enhanced utility and convenience (Honda calculations).
- The 2.0 L front-wheel-drive model offers powerful torque characteristics from the low rpm range upward and exceptional fuel economy, thanks to a 2.0 L i-VTEC engine and a CVT with torque converter that brings out the engine's best performance. While offering the same off-the-line acceleration and overall acceleration performance as the 2.4 L model, the 2.0 L model features greatly reduced friction in every area and best-in-class^{*5} fuel economy of 14.4 km/L.^{*6}

^{*5} Honda calculations for 2.0 L SUVs as of November 28, 2011

^{*6} Testing by Japanese Ministry of Land, Infrastructure, Transport and Tourism in JC08 mode

- The 2.4 L CR-V features a more advanced engine and 5-speed automatic transmission. As compared to the previous model, the new model offers 10 kW (20 PS) higher output, thanks to a higher compression ratio and other enhancements, as well as higher fuel economy, thanks to greatly reduced friction.
- The newly developed REAL TIME AWD (All-Wheel Drive) features Intelligent Control System for outstanding off-the-line acceleration on slick or snowy roads, exceptional cornering and enhanced stability on slopes (CR-V 24G).
- The easy fold-down 60/40 split rear seat makes accessing the full capability of the cargo area much more convenient than traditional manual folding seats. Each side of the rear seat can automatically fold nearly flat into the front of the cargo area by using one of the small levers located near the tailgate or a pull-strap positioned on the seat side. In addition, thanks to the cargo area's low and flat design, the rear hatch opening is low to the ground for easy loading and unloading.

● **Manufacturer's suggested retail price**

◎ Indicates model shown in photo

Type	Engine	Trans.	Drive	Price (incl. consumption tax)	Price (before tax)
20G	2.0 L i-VTEC	CVT	FWD	¥2,480,000	¥2,361,905
24G	2.4 L i-VTEC	5AT	4WD	¥2,750,000	¥2,619,048

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- Prices are for reference only and do not include insurance, taxes (except consumption tax), registration or other fees.
- In accordance with Japan's automobile recycling law, a separate recycling fee will be levied. The recycling fee includes a recycling deposit (to cover expenses required to recycle shredder dust, air bags and fluorocarbons, plus an information management fee) and a capital management charge.
- There is an additional charge of ¥36,750 (¥35,000 before consumption tax) for the White Orchid Pearl and Premium Blackish Pearl body colors.

Publicity materials relating to the CR-V are available for download at

<http://www.hondanews.info/en/>

(This site is intended exclusively for the use of journalists.)