

CR-V



Date: 10.09.09

Model Year: 2010

Product Planning

Subject: 10YM CR-V First Announcement

Following its success in 2009, we are delighted to announce that our class leading CR-V will be even stronger for 2010. This bulletin contains primary information regarding exciting engine and specification changes.

2010 Engine and Transmission Updates

Honda's i-DTEC diesel engine, which debuted in the Accord, will now be available in the 2010 CR-V. As a result the 2010 CR-V will be available for the first time with an optional diesel automatic gearbox.

The i-DTEC increases power by 10 PS whilst also increasing torque by 10Nm over the outgoing i-CTDi diesel engine.

There is no change to the petrol engine from 09YM

2010 Specification Updates

In addition to the newly styled front bumper, grille and improved interior plastics and ergonomics, each grade offers an enhanced specification including:

- SE will now come with newly designed 17 inch alloy wheels as standard specification.
- ES grades will feature 18 inch 10 spoke alloy wheels, half leather alcantara heated seats, unique interior inlay trims, auto dimming rear view mirror and USB connector for iPod connectivity.
- EX grades benefit from full body coloured bumpers, alloy step and boot garnish, HID xenon headlights and reverse tilt mirror. A new and improved light interior leather option will also be available.
- 3 new exterior paint colours will be available:- Urban Titanium, Alabaster Silver and Premium White Pearl. These are in addition to Crystal Black, Polished Metal, Sparkle Grey, Deep Bronze, Deep Sapphire Blue and Milano Red.

2010 Grade Logic and Key Features



ES → EX

- + Leather Upholstery
- + Heated Front Seats
- + Panoramic Glass Roof
- + HID Xenon Headlights
- + Full Body Coloured Bumpers
- + Alloy Door Step Garnish
- + Power Seat (8-way, Driver)
- + Auto Headlights and Wipers
- + Reverse Tilt Mirror
- + DVD Navi with Premium Audio, 6 CD and Subwoofer

SE → ES

- + Half Leather/Alcantara, Heated
- + 18" Alloys Wheel
- + Unique Inlays
- + AUTO Dimming Mirror
- + USB Connector
- + Dual Zone A/C
- + Cruise Control
- + FR & RR Parking Sensors
- + FR Fog Lights
- + Double Deck Boot
- + Leather Steering Wheel/Gear Knob
- + Retractable Exterior Mirror

SE

- + Cloth
- + 17" Alloys
- + Air Con
- + Electric Heated Door Mirrors

**Advanced Safety Pack Optional on EX grades

**Navigation Optional on SE and ES grades

Key Information

Pricing and order release timings will be confirmed on 31 October 2009

Please continue to check the extranet for further updates

Images on next page

10YM CR-V Images

